GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:1437
ANSWERED ON:03.03.2000
EXPORT MARKETS
RAGHUNANDAN LAL BHATIA

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the Government have taken any steps to explore better market facilities in the Western countries for exportable items;

(b) if so, the details of the exportable items and the countries;

(c) whether any agreement has been reached with any of the countries in this regard; and

(d) if so, the broad features thereof?

Answer

MINISTER OF COMMERCE & INDUSTRY (SHRI MURASOLI MARAN)
(a) to (d) Government is taking strategic steps in the short and medium terms for extensive market efforts. Small and medium enterprises are being encouraged to participate in specialised trade fairs, exhibitions and seminars. They have also been encouraged to send product specific delegations and enter into strategic alliances with a view to taking up modernisation and technological upgradation of products and to establish marketing links.
Major items of export to these countries are textiles (fabrics & madeups) manmade yarn and fabrics madeups, Gems & Jewellery, Handicrafts, Leather goods & garments, RMG Manmadefibres, drugs & pharmaceuticals, footwear of leather, coffee, tea, marine products, rice, tobacco, manufactures of metals & spices etc.
India has trade agreements with most of the countries of Europe for promoting trade through grant of mutual MFN treatment, establishment of joint ventures, exchange of delegations, participation in trade fairs, buyer seller meets and seminars, exchange of information, periodical interaction through Joint Commission/Committee/Joint Business Council meetings, etc.